



GBRC 2022-2023
Great Bend Recreation Commission
Strategic Plan

Mission of GBRC:

The Great Bend Recreation Commission is a public supported agency serving the citizens of USD#428. We are dedicated in providing quality leisure, cultural, sports, fitness, and educational programs to improve the quality of the community and the lives of its individuals.

Fulfills our Mission by:

- Organizing, directing and promoting a planned year-round program of varied leisure time activities within the limit of available resources.
- Assuring that all discretionary leisure time programs and activities are conducted in a safe and supervised environment.
- Providing leisure time activities that are socially acceptable and economically affordable
- Ensuring that activities are available to all citizens of USD428 regardless of age, race, sex, religion, physical or mental abilities and social or economic status.
- Cooperating in both programming and planning with all other community agencies that have a similar mission in the community.
- Continual research and evaluation of the recreational needs of the community.

Vision Statement:

- Great Bend Recreation Commission will champion community and personal growth through lifelong recreation experiences.

What are the Pillars for 2022-2023

- Collaborate
- Health/Fitness/Wellness
- Advocate
- Play
- Innovate
- Engage

GOALS:

- ✓ **Responsible fiscal management and organizational management** Objective:

- Sustain fiscal management practices
- Continue evaluation and incremental increasing wage levels for season/part time/full time staff to market standards
- Good steward of public funding through the budget process
- Identify and recruit qualified potential board candidates
- Hire qualified staff: management, seasonal, fulltime
- Create Reserves for replacement of assets (HVAC systems, Activity Center, playground, etc.)
- Other:

✓ ***Sustain and provide funding for technology improvements in software programs and hardware equipment***

Objective:

- Continue to upgrade progression on computer software/hardware, yearly enhancements on current software, i.e. Rec. Trac, Dynamics, Firewall, Operating Systems, new client workstation for customer service area, replace other client workstations, color printers
- 3 to 5-year replacement rotation of computer hardware-last replacement 2013, business server 2017. Continue assessing hardware/software upgrades (NAS Backup Server-2, GPS Server-1, Client Workstations-13)
- Poster printer
- Software Upgrades: Transition to Cloud Software, Mainstream Support 2023-2028 Dynamics, Electronic Federal/State Reporting, Windows 11 Transition for 13 clients, Upgrade technology in classrooms/meeting spaces (TV/presentation/speakers/Hardware), Facility Reservation Software
- Update Rec Trac On-Line Registration Splash Page Format
- Transition from Mail Chimp to another electronic newsletter format
- Hardware: Laptops 6 yrs,(2022) ADS server o/s system & hardware (2023)
- Other:

✓ ***Promote health and wellness***

Objective:

- Promote physical, emotional and mental health through fitness, play and activity
- Evaluate and enhance current recreation facilities and programs
- Seek community partners to enhance recreation opportunities
- Marketing LIVE..PLAY..EXPLORE, Recreation Makes Life Better, Engage, Health/Wellness, Innovate
- Other: Spin Classes

✓ ***Support economic vitality Objective:***

- Foster economic development through recreation opportunities, promote community revitalization, increase tourism, provide jobs through recreation programs, activities, revitalization and development of existing and new play spaces, tournaments. Encourage recreation facility development that meets current trends and community needs.
- Update season activity guide printing format to a glossy book layout
- Year round tournaments as facilities allow

✓ ***Create recreation experiences***

Objective:

- Get people involved and active by creating engaging programs, special events and new recreation experiences Expand Bus Trip venues, Camps, Special Events, Kite Festival, Year round tournaments, Sports Clinics

✓ **Connect to Nature, Health, Wellness, Active Community**

Objective:

- Educate and connect people to nature, promote development and protection of open green spaces, sustain and steward natural resources
- Collaborate with Wetlands Education Center on educational opportunities and program enhancements
- Trips, Camps, Family Events, Workshops
- Expand the Health and Wellness opportunities
- Develop outdoor active spaces/facilities

✓ **Strengthen community identity and sense of place**

Objective:

- Provide recreation services and facilities that reflect and celebrate community character, heritage, culture, history, aesthetics and landscape.
- Updating outdoor Signage at GB Rec Center and GB Activity Center/My Backyard Playground, vehicles
- Collaborate with Convention & Visitors Bureau to place colorful banners on main streets (Live, Play, Explore; Recreation Makes Life Better
- My BackYard Playground, - Solid Surfacing develop new and revitalized play spaces. Develop additional outdoor or indoor space at Activity Center in green space.
- Mascot

✓ **Facilitate community problem-solving**

Objective:

- Apply skills in community collaboration to development new recreation opportunities, facilities, leadership and facilitation to resolve community problems and issues (Turf Project- CBV Grant-Sports Complex expansion – Quality of Life projects-Park Park Project)

✓ **Support community vibrancy & recreation (Capital Projects)**

- Support safe, vibrant, attractive, walkable community that make life better through recreation services and programs
- Develop strategies for future development at Great Bend Activity Center
- Collaborate with City in providing restroom and shade structure at Langrehr field
- Install Shade structure over scorekeeper area at Brit Spaugh South, improvements to ball fields
- Repaint stripping at Activity Center parking lot
- Grounds equipment, field pumps, field groomer, etc.
- AED's for recreation centers
- Fitness program enhancements encouraging healthy lifestyles
- Increase Green spaces for sports practices and public use
- Outdoor Basketball court/Sand Volleyball Court with lighting/Pickleball court
- Brit Spaugh South Park Master Plan
- Collaborate with the City of Great Bend and USD#428 in development of recreation facilities. i.e. Turf at Sports Complex, develop a master plan for upgrades for Veterans Park ballfields and tennis courts, outdoor basketball court, other public park spaces
- Collaborate with City in replacing playground equipment at Veteran's ballfields, Sports Complex, Brit Spaugh and other parks areas

- Collaborate with City in adding playground equipment at Sports Complex
- Develop strategies with City and School district to develop an indoor sports facility, indoor pool
- Develop strategies to improve walking trails-indoors walking areas
- Collaborate with City/School/Non-profit/Private Groups Events, Festivals
- Veteran's Park Improvements
- Spin bikes for Exercise Studio-restructure changing room areas
- Update restrooms at GB Rec Center
- Pickleball Courts
- Lighting for City Auditorium Court
- Other:
- Quality of Life Projects Collaborating with City of GB & USD 428
- Playground at Vet's Park
- E Sports
- Gym Floor Sanding
- GB Rec Center Improvements- Metal Door, White Trim, replacement of Guttering
- Replacement Lights C/A City Auditorium gymnasium

✓ Identify key programs, trends and respond to community's needs and changing interests

Objective:

- Identify and develop internal processes and migrate to a paperless environment
- Fitness Program enhancements encourage healthy lifestyles
- Maintain and enhance quality recreation opportunities and facilities
- Other:

✓ Provide and fund educational training opportunities for staff members

Objective:

- State Conferences
- National Conferences
- Staff Training Workshops
- Seasonal Staff Training
- Volunteer Coach Training-Web Based NAYS
- Other:

✓ Continue to seek community partners to enhance recreation opportunities for patrons

Objective:

- Great Bend Umpires Association-Ball Tournaments
- Cottonwood Extension Service
- USD 428
- City of Great Bend
- Barton Community College
- Be Well Barton County
- Chamber of Commerce
- Convention & Visitors Bureau
- Wetlands Education Center
- Kansas Orthopedic Group
- Eagle Communications
- Senior Center

- Wetlands Water Park
- Wetlands Education Center
- Local Businesses
- Other: Kiwanis Club, Golden Belt Community Foundation, Optimist Club, Rotary Club

Note: The goals of GBRC represent a desired outcome that act on the mission of the Recreation Commission. Goals can be broad organizational goals, such as creating a sense of community among participants; or they can be as program specific as improving customer satisfaction in youth leisure classes.

