

GREAT BEND



EVALUATE

COMMUNICATE

INNOVATE

SOCIAL EQUITY

HEALTH & WELLNESS

COLLABORATE

DIVERSITY OF RECREATION EXPERIENCES

ADVOCATE



2019-2020

STRATEGIC PLAN

GREAT BEND

RECREATION COMMISSION



**GBRC 2019-2020
Great Bend Recreation Commission
Strategic Plan**

Mission of GBRC:

The Great Bend Recreation Commission is a public supported agency serving the citizens of USD#428. We are dedicated in providing quality leisure, cultural, sports, fitness, and educational programs to improve the quality of the community and the lives of its individuals.

Fulfills our Mission by:

- Organizing, directing and promoting a planned year-round program of varied leisure time activities within the limit of available resources.
- Assuring that all discretionary leisure time programs and activities are conducted in a safe and supervised environment.
- Providing leisure time activities that are socially acceptable and economically affordable
- Ensuring that activities are available to all citizens of USD428 regardless of age, race, sex, religion, physical or mental abilities and social or economic status.
- Cooperating in both programming and planning with all other community agencies that have a similar mission in the community.
- Continual research and evaluation of the recreational needs of the community.

Vision Statement:

- Great Bend Recreation Commission will champion community and personal growth through lifelong recreation experiences.

What are the Pillars for 2019-2020

- Advocate
- Communicate
- Evaluate
- Innovate
- Collaborate
- Diversity of Recreation Experiences
- Health & Wellness
- Social Equity

GOALS:

- ✓ *Promote health and wellness*

Objective:

- Promote physical, emotional and mental health through fitness, play and activity
- Evaluate and enhance current recreation facilities and programs
- Seek community partners to enhance recreation opportunities

✓ ***Support economic vitality***

Objective:

- Foster economic development through recreation opportunities, promote community revitalization, increase tourism, provide jobs through recreation programs, activities, revitalization and development of existing and new play spaces, tournaments

✓ ***Create recreation experiences***

Objective:

- An active community by creating engaging programs, special events and new recreation experiences

✓ ***Foster social cohesiveness***

Objective:

- Create cohesive communities by celebrating diversity, providing inclusive recreation services, promoting social equity, connecting social networks, and ensuring all people have access to the benefits of all ages and abilities
- Special Events, Oozefest, Kite Festival, Kids Day Out, Camps, Festivals, Trips

✓ ***Support human development***

Objective:

- Support youth development and lifelong learning to foster social, intellectual, physical and emotional growth in people of all ages and abilities

✓ ***Connect to Nature***

Objective:

- Educate and connect people to nature, promote development and protection of open green spaces, sustain and steward natural resources
- Collaborate with Wetlands Education Center and Great Bend Zoo on educational opportunities and program enhancements

✓ ***Strengthen community identity and sense of place***

Objective:

- Provide recreation services and facilities that reflect and celebrate community character, heritage, culture, history, aesthetics and landscape.
- My BackYard Playground

✓ ***Facilitate community problem-solving***

Objective:

- Apply skills in community collaboration to development new recreation opportunities, facilities, leadership and facilitation to resolve community problems and issues

✓ ***Support community vibrancy***

- Support safe, vibrant, attractive, walkable community that make life better through recreation services and programs

- Develop strategies for future development at Great Bend Activity Center
- Collaborate with City in providing restroom and shade structure at Langrehr field
- Install Shade structure over scorekeeper area at Brit Spaugh South
- Black portable fencing for ball fields
- Grounds equipment, field pumps, field groomer, etc.
- AED's for recreation centers
- Wellness program enhancements encouraging healthy lifestyles
- Increase Green spaces for sports practices and public recreation use
- Outdoor Basketball court/Sand Volleyball Court with lighting, Pickleball court
- Collaborate with the City of Great Bend and USD#428 in development and improvement of recreation facilities. i.e. turf at Sports Complex, develop a master plan for upgrades at Veterans Park ballfields and tennis courts, outdoor basketball court, other public park spaces
- Collaborate with City in replacing playground equipment at Veteran's ballfields, Sports Complex, Brit Spaugh and other parks areas
- Collaborate with City in adding playground equipment at Sports Complex
- Develop strategies with City and School district to develop an indoor sports facility, indoor pool
- Develop strategies to improve walking trails-indoors walking areas
- Collaborate with City/School/Non-profit/Private Groups Events, Festivals
- Tennis Court Improvements
- Veteran's Park Improvements
- Update restrooms at GB Rec Center
- Pickleball Courts
- Lighting for City Auditorium Court/Stage
- Other:

✓ Identify key programs, trends and respond to community's needs and changing interests

Objective:

- Wellness Program enhancements encourage healthy lifestyles
- Maintain and enhance quality recreation opportunities and facilities
- Other:

✓ Provide educational training opportunities for staff members

✓ Continue to seek community partners to enhance recreation opportunities for patrons

✓ Responsible fiscal management and organizational management

✓ Sustain and provide funding for technology improvements in software programs and hardware equipment